

# SUSTAINABILITY REPORT 2023

## OUR HOME IN EAST COAST



# CHAIRMAN'S MESSAGE



Dear Residents,

As we reflect on 2023, we have made significant progress in our journey to transform East Coast into a community with a distinctive identity. Our East Coast Plan is in action, driving us towards creating a caring, vibrant and green environment for all.

Together with residents and community partners, our sustainability action plans have evolved. In this report, you will see the initiatives we have started and will continue to implement in our heartlands.



Alongside enhancing amenities and common spaces to promote an active lifestyle, we are committed to developing our Town's waste and water management systems, expanding green spaces and integrating renewable energy sources. These efforts aim to cultivate a sustainable and lively neighbourhood for current and future generations.

The progress made are only possible with the support and commitment of our residents, stakeholders and contractors. We extend our heartfelt gratitude for your enthusiasm and commitment to making East Coast a sustainable home.

Let us continue to work together towards a greener and more sustainable environment.

**JESSICA TAN**  
CHAIRMAN OF  
EAST COAST TOWN COUNCIL



# MESSAGE FROM SUSTAINABILITY CHAMPION



WELCOME TO FENGSHAN

Dear Residents,

Since the launch of our East Coast Sustainability and Green Plan in 2020, we have been actively exploring avenues to protect the environment by conserving energy, sprucing up our community spaces by adding greenery into the neighbourhood and moving towards zero waste to benefit our residents. The Town Council management is working on improvement projects that you and your families can look forward to. Some of these notable projects include upgrading current amenities and facilities to better serve residents daily needs such as installation of solar panels, LED smart lightings, cool paints, upcycling MRT seats and many more.

Our team is also actively engaging our residents to participate in our estate clean-up events for a cleaner East Coast. Since 2022, over 300 recycling drives have been organised with more than 200,000 kg of recycled items such as paper, plastics, glass and e-waste collected.

To meet Singapore's national goal of planting one million trees by 2030, we have planted more than 2,000 trees in our Town just in 2023. Other sustainability efforts includes building new community spaces such as community fridges to store groceries for distribution to low-income families and taking part in community garden activities to nurture the next generation of green fingers.

We hope to raise more environmental awareness through these efforts and providing a better home for our residents to live in.

**CHERYL CHAN**  
VICE-CHAIRMAN OF  
EAST COAST TOWN COUNCIL

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# ABOUT EAST COAST TOWN COUNCIL

East Coast Town Council is responsible for the day-to-day operations in managing the common properties of HDB residential flats and commercial properties at Bedok, Siglap, Fengshan, Changi Simei and Kampong Chai Chee. We are led by:



Ms. Jessica Tan Soon Neo  
Changi Simei Division  
Chairman



Ms. Cheryl Chan Wei Ling  
Fengshan Division  
Vice-Chairman



Mr. Tan Kiat How  
Kampong Chai Chee Division  
Vice-Chairman



Mr. Heng Swee Keat  
Bedok Division  
Elected Member



Dr. Mohamad Maliki Bin Osman  
Siglap Division  
Elected Member



# ACTION FOR GREEN TOWNS

An initiative launched by the People's Action Party (PAP) to form Action for Green Towns (AGT) initiative. East Coast Town Council has been stepping up on its sustainability efforts to support this collaboration with residents and sustainability experts together with PAP Town Councils.

We have revealed the first phase of our East Coast Town Plan to enhance a Caring, Vibrant and Green environment for our community by increasing efforts and becoming a more sustainable Town by 2025.







## SUSTAINABILITY IN ACTION

Since July 2020, East Coast Town Council focuses on building a sustainable town as part of the East Coast Plan to create a conducive living environment for our residents.

The Town Council has been stepping up its efforts to build and upgrade public amenities and facilities that residents can easily access and enjoy across East Coast GRC.

For example, a new type of cool paint for our HDB blocks will be used for a cooler environment. Cool paint helps by reflecting more sunlight and absorbing less heat, leading to cooler surrounding and home with west facing walls. The first batch of 33 blocks at Changi Simei are expected to commence repainting works from 3rd Quarter 2024.

A total of 150 lifts will be equipped with the latest technology Elevator Energy Regeneration System (EERS) to help save up to 20% energy consumption under the Green Town Programme.

Our residents can look forward to more Eco-Friendly environment initiatives throughout our Town.



## OUR SUSTAINABILITY FRAMEWORK

CARING. VIBRANT. GREEN.





# CARING

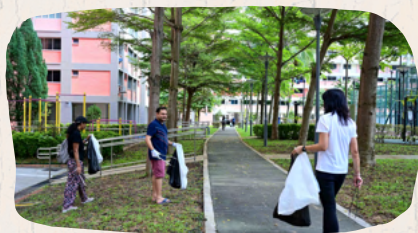
TOGETHER WE CARE FOR OUR RESIDENTS



# LITTER LESS, LIVE MORE: LET'S KEEP EAST COAST SPARKLING!



In conjunction with the annual Keep Singapore Clean (KSC) campaign, our Town Council has been taking the opportunity to raise awareness on littering problems in our neighbourhood by gathering residents and volunteers to conduct litter picking exercise while our cleaners took the day off.







## From STUMP to STUNNING: Recycled Tree Trunks For Our Neighbourhood

To maximize the impact of our sustainability efforts, the introduction of woodchipper machine allows the breakdown of horticultural waste from smaller trunks and branches by converting it into mulch that are used to cover garden soil and help it keep cool and moist, prevent erosion and to suppress weeds.



In addition, bigger trunks are being treated and turned into decorative logs to beautify our estate!





## Grow, Harvest, Heal: Our Community Gardens for Food, Friendship and Learning

There are many green spaces available across East Coast Town. This includes our latest community gardens at Blk 120 Simei Street 1 and Blk 70 Bedok South Road to encourage our residents to grow and harvest fresh produce from their allotted garden.



Community and therapeutic gardens help to strengthen the community bonds and create an opportunity for our residents of all ages to network and learn about different plants, flowers, fruits and promote overall wellbeing.





# GARDENS IN OUR ESTATES



# SHARE & NOURISH THE COMMUNITY: FREE FOOD & LESS WASTE



Grassroots Organisations, in collaboration with Voluntary Welfare Organisations such as Smile Salam, Willing Hearts, Lions' Club, etc implemented community fridges and community pantries within the Town and is supported by Residents' Committees and Networks.

This initiative provides a channel for our residents to donate surplus food which can be shared with the community.

## Locations:

1. Blk 4 Bedok South Ave 1
2. Blk 33 Bedok South Ave 2
3. Blk 79 Bedok North Road
4. Blk 101 Bedok North Ave 4
5. Blk 111 Bedok North Road
6. Blk 132 Simei Street 1





## From Trains to Neighbourhood: Upcycling MRT Seats for Rest & Interaction

As part of the Action for Green Towns initiative, our Town Council has collaborated with Land Transport Authority to upcycle used MRT seats as additional seating facilities within our estate for the benefit of the residents.

### BEFORE



### AFTER



These MRT seats can be found at the following locations:

- Blk 10E Bedok South Ave 2
- Blk 10F Bedok South Ave 2
- Blk 15 Bedok South Road
- Blk 37 Bedok South Ave 2
- Blk 40 Bedok South Road



# GREEN ENVIRONMENT

CREATING A GREEN HOME FOR EAST COAST RESIDENTS





# Get Our Hands Dirty for a Greener East Coast Town: Tree Planting Events



Tree planting activities were also held across East Coast Town to engage residents on sustainability, supporting the One Million Trees movement under the Singapore Green Plan by 2030. In 2023, we have planted more than 2,306 trees and shrubs in our Town.



# Bright Ideas, Greener Future!



## LED LIGHTINGS

Light Emitting Diode (LED) lightings have been installed in our common areas such as corridors, staircases and lift lobbies since 2015.



## LED SMART LIGHTING

We are thrilled to share that the Town Council will be piloting LED Smart Lightings by 2025!

### Other Benefits of LED Smart Lighting:



Reduce downtime by alerting the maintenance team when a fault is detected



Real time monitoring

**2015**

Completion of LED light installation for common corridors

**2018**

Completion of LED light installation for open spaces

**2025**

Upcoming installation of LED Smart lights

**DID YOU KNOW?**

The conversion from a traditional light tube to LED lights saves up to 30% energy consumption!





# SOLARISE OUR TOWN:

## Harvesting the sun's energy for a Greener Future

In line with the Singapore Green Plan 2030 to intensify sustainability efforts around the island, installation of solar panels in East Coast began in 2022.



INSTALLED  
AT

**113**  
BLOCKS



ONGOING  
INSTALLATION  
AT

**25**  
BLOCKS



UPCOMING  
INSTALLATION  
AT

**21**  
BLOCKS



Let us embrace this positive change and celebrate our community's commitment to cleaner energy. Together, we are making a difference, one solar panel at a time.



## PARK & POWER UP: ELECTRIC VEHICLE CHARGING STATIONS FOR A GREENER COMMUTE

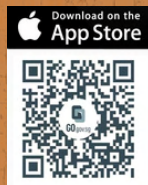
To bring greater convenience to our residents residing in East Coast as well as to support clean energy, we worked with Land Transport Authority's appointed vendors to install 48 new EV charging points in 2023. More will be installed in the coming years, and some of these charging points are located at:

- Blk 19A Bedok South Road
- Blk 2A Bedok South Ave 1
- Blk 114A Bedok North Street 2
- Blk 187 Bedok North Street 4
- Blk 219 Bedok Central
- Blk 168 Simei Lane
- Blk 154 Bedok South Road
- Blk 10A Bedok South Ave 2
- Blk 94A Bedok North Ave 4
- Blk 13A Bedok South Ave 2
- Blk 416/418 Bedok North Ave 2
- Blk 412/413 Bedok North Ave 2

You can also download Mytransport.SG app to locate your nearest charging point:



**MyTransport.SG App**





# ECO-FRIENDLY LIVING WITH MORE BICYCLE PARKING SPACES



In addition to our existing single bicycle racks, we have installed double-tier bicycle racks catering over 2,000 bicycle parking spaces within our Town since 2021.

More parking spaces are provided for residents' convenience in going car-free.



To promote cycling and healthy lifestyle among residents, we built the first bicycle shed near Blk 4 Bedok South Ave 1 and added more bicycle racks.

# ZERO WASTE

Since 2018, we pursued our quest towards Zero Waste by reducing consumption and transforming trash into treasure.












# WATER EFFICIENCY EFFORTS PAID OFF: WINNER OF PUB'S WATER EFFICIENCY AWARD 2024



## Collaborative Efforts

Our Town has championed water efficiency in our community through robust collaboration with contractors and residents. By fostering a culture of sustainability and shared responsibility, we have made significant strides in our water conservation goals.

Some of our key initiatives include:

-  **Operational Monitoring**
-  **Contractor Engagement**
-  **Installation of Water-Efficient Fittings**
-  **Fault Reporting System**
-  **Timely Shut-Off of Supply Valves**



## Impact and Future Goals

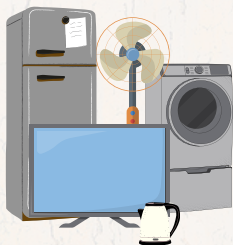
The successful implementation of these initiatives has not only earned us the Water Efficiency Awards from PUB but also set a benchmark for other Town Councils to follow. Moving forward, our Town Council remain dedicated in enhancing our water conservation efforts. We aim to continuously improve our strategies, adopt innovative solutions and engage our community in sustainability practices.

# BEYOND THE BINS: E-WASTE & TEXTILE RECYCLING FOR A GREENER TOMORROW!



HDB has piloted E-waste recycling bins at existing HDB residential blocks under the Green Town Programme. The objective of this initiative is to increase convenience for residents to recycle E-waste and assess its impact on E-waste collection rates.

This recycling programme is part of our Town's Green Pillar, which seeks to protect and create a sustainable environment for our future. We are constantly exploring ways to contribute to the cause, and initiatives such as this pilot programme demonstrates our commitment to a greener future.



OVER  
**29,000**  
KILOGRAMMES  
COLLECTED IN FY2023/24







## TEXTILE RECYCLING BINS

Our Town Council has partnered with textile recycler, Life Line Clothing and CLOOP, to introduce 22 innovative textile recycling bins across our community.

You can recycle clothes, bags, shoes or textile household items in a clean and dry condition at any of the Textile Recycling bin located in our Town.

This initiative aims to transform the way we approach textile waste management and is an exciting step towards building a circular economy.



**OVER**  
**717,000**  
**KILOGRAMMES**  
**COLLECTED IN FY2023/24**





**EAST COAST  
TOWN COUNCIL**

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